

UWS EDUCATE THE FUTURE
CHANGE THE FUTURE



FUNDRAISING TOOLKIT

www.uwsglobal.net | partnerschools@uwsglobal.net

THANK YOU!

We're delighted that your school has decided to support UWS in its mission to give children living in some of the world's most remote and marginalised regions access to a life-changing education. We've already put more than 70,000 children in school and together we can give even more children this opportunity.

This Fundraising Pack will help you get started with event ideas and help you make your fundraiser a success!

THE STEPS TO FUNDRAISING SUCCESS

- [A-Z of School Fundraising Ideas](#)
- [Donate Your Birthday or School Anniversary](#)
- [Fundraising for Teachers](#)
- [Spread the Message](#)
- [How to Donate to UWS Global](#)
- [How to Donate to UWS USA and UWS Germany](#)
- [Sponsorship Form](#)

Around the world,

244 MILLION CHILDREN

are denied their right to education.
We know how to change this story.

BUT WE CAN'T DO IT ALONE.



A-Z OF SCHOOL FUNDRAISING IDEAS

A

Can you hold an **Art and Craft Fair** in the school and sell some of your work? Or you could organise an **Art Exhibition** and sell tickets.

B

Why not ask people to bring in their old books and hold a **Book Sale**? Or hold a whole school fundraising event for **Bonfire Night**?

C

It's impossible to go wrong with a classic **Cake Sale**. Or get creative, and design, print and sell your own **Christmas Cards!**

D

Love animals? Why not hold a **Dog Show** and award prizes for the winner of different categories. Or hold a school **Disco** and raise money whilst dancing!

E

Easter only comes round once a year so make the most of it with an **Egg hunt**. People donate to enter and are rewarded with chocolate!

F

Can you hold a **Fashion Show** at your school? Or if you're a painter, why not run a **Face Painting** stall at your next school fair.

G

Bring in your best games and have a **Games Night** at school. Or fill a jar of sweets and ask people to **Guess the number!**

H

Hold a **Halloween Party** for a year group or the whole school. Or why not set up a **Hair Braiding** stand at the summer fair?

I

Combine fundraising with learning about the country you are supporting and hold an **International Day**. Or set up an **Ice Cream Stall!**

J

Get active and hold a sponsored **Jog-a-thon** for a year group. Or if you are creative could you make and run a **Jewellery Stall?**

K

Channel your inner Messi and hold a **Keepy-Uppy** challenge. Or hold a **Karaoke Party** for the school or a year group.

L

Support UWS and your local area by doing some **Litter Picking** for donations. Or ask everyone to do a **Loose Change Challenge**.

M

Show your skills with a **Music Show!** Or if you don't want to do a full length one, can you set up a **Mini Marathon** for people to run?

N

Bring in that outfit you only wore once for a **Nearly New Sale**. Or play a game of **Name the...**with a teddy, or old baby photos!

O

Challenge yourself to win gold at your own **Olympic Games!** Or set up an **Obstacle Course** where people donate to have a go.

A-Z OF SCHOOL FUNDRAISING IDEAS

P

Hold a **Pancake Party** and see who can do the best flip, or hold a **Penalty Shoot Out** - who can score the most penalties in a minute?

Q

Get your thinking caps on and hold a **Quiz Night!** Take inspiration from your favourite TV quiz show or focus on a specific theme.

R

Ask everyone to bring in their favourite recipe to make and sell a class **Recipe Book**. Or hold a **Read-a-thon** to raise money for your UWS school!

S

Get active and hold a sponsored **Space hop!** Or can you do a **Sponsored Swim, or Silence?** Or have a mufti day with a difference, and hold a **Superhero Day!**

T

Get ready to be amazed and hold a school **Talent Show!** Or why not get the younger years involved and host a **Teddy Bear Tea Party?**

U

Turn the tables and hold a **Uniform for Teachers Day**. Or if your school has houses, can you hold an inter-house **University Challenge?**

V

The national sport of Cambodia is Sepak takraw, which is a variation on volleyball. Could you host a **Volleyball Tournament** too?

W

See how much money can you raise with a bucket and sponge by holding a **Washathon**. Or how about a sponsored **Walk to School?**

X

Find the next big thing with an **X-Factor Competition!** Or do something a bit different and hold an **X-Box Tournament** at school.

Y

Can you hold a **Yoga Class** and sell tickets? Or hold a sponsored day where you aren't allowed to say **Yes or No!**

Z

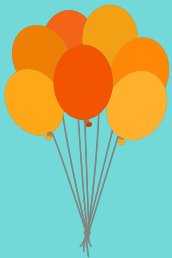
Hold a **Zoo Day** at school where everyone can come dressed as an animal. Or organise a sponsored **Zumba Class!**

We love **hearing** about your **fundraising**, so keep us **updated** with **your plans!**

DONATE YOUR BIRTHDAY OR SCHOOL ANNIVERSARY!



What gift could be better than the gift of education?



Is there a special milestone coming up, such as your birthday or school anniversary, that you could use to raise money?

Set up a JustGiving page - Share the link around with parents, friends, family and alumni.

GET INSPIRED

For their 25th Anniversary, British School of Toyko held a Gala Dinner to raise money to build and support a new UWS school in Cambodia. Their subsequent relationship with Dor community has been so successful that they are now going to build and support a new school for their 30th Anniversary too! Thank you to everyone at BST for all their hard work and commitment to education.



FUNDRAISING FOR TEACHERS

Teachers in our partner schools have done some incredible fundraising for us over the years, that has helped to inspire their own students as well as support students on the other side of the world. Could you do a similar thing to support your partner school?

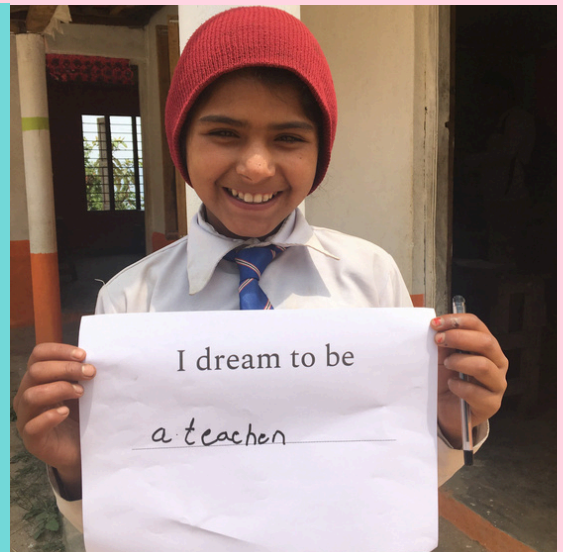
Challenge Events

Do you feel like taking on a challenge for UWS? We have had amazing teachers take on all sorts of challenges in the past, from Marathons to Tough Mudders to cycling around Cambodia! Is there something that you have always wanted to challenge yourself to do, and can you use this to raise money to support your UWS school?



End of Year Thank You Presents

Alternatively, another way you could raise money might be to ask your class and parents to donate to UWS rather than buying end of year presents for you. This way, by thanking you for your teaching throughout the year your students can ensure children on the other side of the world also have an inspiring teacher that they too can be thankful for.



GET INSPIRED

Five teachers from Stafford House Language College in Cambridge recently climbed up Snowdon to raise money for their partner school in Cambodia. They had an incredible time and raised **over £500** for their sister school! Thank you very much to all of them for going above and beyond to support our work.



SPREAD THE MESSAGE

Email your close contacts

Reaching out to close contacts of the school is the best place to start when launching a fundraising campaign. People are more likely to donate when they have a personal link to the cause, and your school and students are that link! Make sure your communications are tailored for each person. These initial donations will give your fundraising page its first push.



Use social media

If you or your school have social media accounts, use them! Add images and facts to engage your audience in your progress and cause. Our website has lots of useful content you could include. You could even write a blog post about your journey. And don't forget the link to your fundraising page. You want donations, not just likes!

Follow up

Celebrate landmarks in your journey! If you've reached half way to your fundraising target, let people know. They'll want to help you get to the finish line. And why not widen your scope? You could engage local networks by speaking at an assembly or community event. Ask our local radio station or newspaper to publicise your event too.



Say thank you

Once it's all over, remember to thank everyone who supported you, and remind them of the difference their contribution will make.

We'd love to thank you too! Let us know what you're doing by tagging us in your posts or emailing partnerschools@uwsglobal.net so we can help spread your message too.

HOW TO DONATE TO UWS GLOBAL

If you are a school in the UK or internationally, please refer to this page for donation details. If you are based in the USA or Germany, please refer to page 9 for specific instructions. Every pound donated helps children living in remote and marginalised communities to reach their full potential through education. Thank you for making a difference!

To donate via bank transfer

Donations in GBP (£)

Account Name: United World Schools
Branch Address: NatWest Bank, 151 High Street, Guildford, Surrey, GU1 3AH.
Sort Code: 600921
Account Number: 74721895
IBAN: GB91NWBK60092174721895
SWIFT NWBKGB2L

Donations not in GBP (eg. ¥, €, ₹)

Account name: United World Schools Branch
Address: NatWest Bank, 151 High Street, Guildford, Surrey, GU1 EAH.
Sort Code: 607301
Account number 140/00/77618432
IBAN: GB38NWBK60730177618432
IBAN BIC: NWBKGB2L

To donate in other ways

via cheque: Please send a cheque made payable to United World Schools to our London office at: UWS, 133 Whitechapel Highstreet, London, E1 7AQ

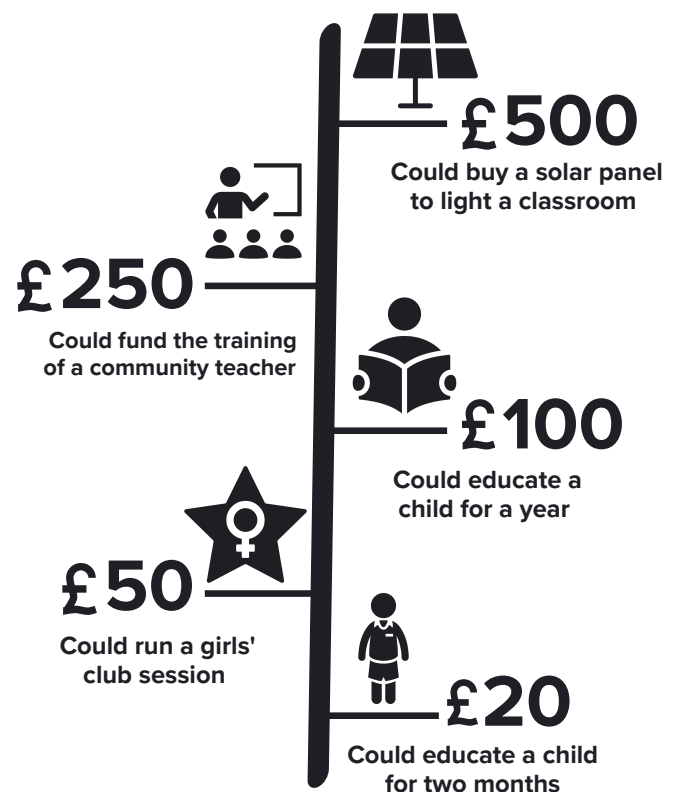
via our website: You can donate online via credit or debit card on our website at www.uwsglobal.net/donate

via a JustGiving Page:

You can also set up a JustGiving page to receive donations by [clicking here](#) or scanning the QR code - UWS will receive these donations automatically every week.



It costs **£10,000** to provide **funding** for an **entire school** for a year.



It is our pledge to school partners that every penny you raise will go to the country that you are supporting, so you know that it is making a real difference to the lives of our students.

HOW TO DONATE TO UWS USA

If you are a school in the USA, please refer here for donation details. UWS USA is a fundraising organization, part of the network of UWS offices operating around the world supporting education programs across Cambodia, Nepal, Myanmar and Madagascar.

To donate via wire transfer

Please arrange a transfer to the following account using your name as a reference for payment.

Account Name: United World Schools USA Inc

Bank Name: JP Morgan Chase Bank, 270 Park Avenue, New York, NY 10017

Routing Number (ACH): 044000037

Routing Number (Wire Transfer): 021000021

Account Number: 865162165

SWIFT#: CHASUS33



To donate in other ways

via cheque:

Please make your check payable to United World Schools USA Inc. and mail it to:

United World Schools USA Inc

45 L Street, SW

Box 70327

Washington DC 20024

via our website:

You can also donate online via credit or debit card on our website at

www.uwsusa.org/donate

(USD / Tax-Deductible Contributions)

HOW TO DONATE TO UWS GERMANY

If you are a school in Germany, please refer here for donation details. UWS Germany is a fundraising organisation, part of the network of UWS offices operating around the world supporting education programs across Cambodia, Nepal, Myanmar and Madagascar.



To donate via bank transfer

Please arrange a transfer to the following account for UWS Germany e.V.

IBAN: DE31702501500010424760

Bank Name: Kreissparkasse München
Starnberg Ebersberg

Please write your Name and Address as a reference for payment

SPONSORSHIP FORM



Use this handy form to collect your sponsorship money, or for any other UWS donation collections. Make sure you send it to us with your donation so we can claim any Gift Aid on your donations!

Your fundraising event:
Your full name:
Your address:
Your email address:

Full name	Address	Postcode	Amount	Gift Aid*	Date
John Smith	1 Example Road, Exometown	AB1 0D2	£50	<input checked="" type="checkbox"/>	1/1/2025

*Please tick the Gift Aid box to confirm that you are a UK tax payer and would like United World Schools to reclaim tax on the donations you have made in the last four years and any future gifts you make. By ticking this box, you are confirming that you have paid Income Tax and/or Capital Gains Tax that is equal to the tax that a charity reclaims during a tax year, currently 25p for each £1 given, and that it is your responsibility to pay any difference. If your circumstances change and you no longer pay enough Income Tax or Capital Gains Tax to cover the amount claimed by UWS, you can cancel the declaration at any time by notifying us.



UWS **EDUCATE THE FUTURE** **CHANGE THE FUTURE**



www.uwsglobal.net



partnerschools@uwsglobal.net

UWS Global is registered as a charity in the UK under number 1187721,
UWS USA Inc. is a 501(c)3 tax exempt organisation,
UWS Germany e.V. is registered at Munich Local Court under No. 18203.